



NEWCO

# MAZURI NEWSLETTER

JULY 2009



## DIET UPDATES

**5D2Q Mazuri Shark Ray Meal is now available.** Mazuri Shark Ray meal has the same complete nutrition as Mazuri shark Ray Gel, but without the gelling agents, so the products will not set into a firm gel-allowing for tube feeding.

**5MK8 Mazuri Insectivore Diet contains carotenoids and mixed tocopherols.** Mazuri insectivore diet is now enriched with ~8ppm canthaxanthin, 40ppm lutein to provide excellent antioxidants for all animals, and pigments for birds eating this diet.

**Mazuri Alpaca Diets do not contain DDGS.** Distillers Dried Grains and Soluble are a major by-product of the production of ethanol from corn. DDGS are often

very economical ingredients and are often used for the production agricultural animals. However, we no longer use DDGS in our alpaca diet to the potential for the presence of substances harmful to alpacas.

**Timothy-based Rabbit diet is coming soon.** After many requests Mazuri have begun development on a timothy based rabbit diet. The results have been promising-the diet is very palatable and supports rabbits of all life stages. We will be offering this diet in the new future.

**Sinking Diet for birds have improved water stability.** 5Z50 Flamingo complete Bits and 5M13 Sinking Water

fowl Diet have been improved to ensure that animals have ample time to consume the diet without losses due to hydration of the diet.

**Mazuri Rodent Diet 5663 is now a vegetable based formula.** All animal products from Mazuri Rodent Pellets have now been removed to provide a complete vegetable based diet. They have now added flaxseed to maintain omega 3 fatty acid nutrition in the diet.

**Mazuri Zulife Softbill Diet 5M12 now contains real fruit-pineapples, plum and apples.** This diet still has low iron and they test each batch of diet and report results to customers.

### NEWCO DISTRIBUTORS

- **Kyana Johns Specialty Division Coordinator (909)291-2240 ext 228**
- **Dani Cartwright Customer Service Manager and Test Diet Manager (909) 291-2240 ext 212**
- **Sarah Watkins Sales and Marketing (909) 291 2240 ext 226**

### MAZURI BROWSER DIETS ARE BACK BY POPULAR DEMAND

Your feedback was heard and Mazuri have re-introduced the Mazuri Browser Diet Series! The Browser Diet Series offers an intermediate starch level for captively held herbivores.

Please work with your Newco Customer Service Representative, Kyana Johns at ext 228 or Dani Cartwright at ext 212 or email [specialtydivision@newcodistributors.com](mailto:specialtydivision@newcodistributors.com) if you are interested in transitioning back to Item# 5653 and/or #5654.

